

# POLY ROYAL RODEO

## *Advertisement Spec Sheet*

### PRINT ADS

#### Full Page Print Ad

*Legacy & Gold Partners*

- » JPEG or PNG
- » 8.5" by 5.5"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Half Page

*Bronze & Silver Partners*

- » JPEG or PNG
- » 4.25" by 5.5" or 8.5" by 2.75"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Quarter Page

*Mustang Partners*

- » JPEG or PNG
- » 4.25" by 2.75"
- » Additional .125" bleed
- » Resolution  $\geq$  300 ppi

#### Vinyl Banner

*Legacy, Gold, Silver, Bronze, Mustang, Arena & Executive Partners*

- » JPEG or PNG
- » 4' by 6'
- » Additional .75" bleed
- » Resolution  $\geq$  300 ppi

### DIGITAL ADS

#### Logos & Graphics

*Legacy, Gold, Silver & Bronze Partners*

#### Main Board (Logo/Graphic)

- » JPEG
- » 368px by 208px

#### Utility Boards (Small, Side Boards)

- » JPEG
- » 160px by 96px

#### Video Board

*Legacy, Gold & Silver Partners*

- » 30 seconds
- » HD Video—920px by 1080px
- » MP4v or MOV



**CAL POLY**

College of Agriculture, Food  
& Environmental Sciences

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