

# 2020 PARTNERSHIP PROGRAM



## PARTNERSHIP LEVELS

	PREMIER SPONSORS					MAJOR PARTNERS		
	<b>Legacy</b> \$100,000+	<b>Gold</b> \$50,000–\$99,999	<b>Silver</b> \$25,000–\$49,999	<b>Bronze</b> \$10,000–\$24,999	<b>Mustang</b> \$5,000–\$9,999	<b>Arena</b> \$2,500–\$4,999	<b>Executive Sponsor</b> \$1,000–\$2,499	<b>Sponsor</b> \$500–\$999
Sponsor a Cal Poly Rodeo student for a full year	✓							
Use of stadium suite for up to 15 people *	✓							
Four passes to Presidential Suite *	✓							
Marquee Rodeo sponsor	✓	✓						
Presenting name on all media promotions	✓	✓						
30-second commercial on commercial real	✓	✓	✓					
Flag in the grand entry	✓	✓	✓					
Logo displayed throughout performance	✓	✓	✓	✓				
Present awards	✓	✓	✓	✓				
Sign in arena	✓	✓	✓	✓				
Sign in stadium (non-arena)					✓	✓	✓	
Premier Sponsor Area access passes *	8	8	8	4	2			
Booster Viewing Area access passes (no RSVP required) *						4	2	2
Full-page ad in program	✓	✓						
Half-page ad in program			✓	✓				
Quarter-page ad in program					✓			
Honor roll in program						✓	✓	✓
Social media recognition	✓	✓	✓	✓	✓	✓	✓	
Cal Poly Rodeo swag	✓	✓	✓	✓	✓	✓		
Cal Poly Rodeo buckle	✓	✓	✓	✓				
Poly Royal Banquet tickets	8	8	4	2				
Pre-event photo opportunity	✓	✓	✓	✓	✓	✓	✓	

\*Per performance. Guest list/RSVPs required for Premier Sponsor Area  
Other sponsorship opportunities available, including sponsorship of concerts